

LAUREN “REN” MCGOWEN

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EXPERIENCE

WARNER BROS. DISCOVERY (HBO/ HBO MAX)

Graphics Specialist (October 2023 - Present)

- Promoted to Graphics Specialist while maintaining full responsibilities of Graphics Coordinator
- Oversees higher-tier campaigns compared to previous position, such as: The Last of Us S2, The Gilded Age S3, Euphoria S3, The Regime, Our Flag Means Death S2
- Assists in managing team workflows while actively testing and implementing new processes to enhance efficiency

Graphics Coordinator (February 2022 - October 2023)

- Designs still and motion 2D and 3D graphics for HBO/Max marketing using After Effects and Cinema 4D
- Manages various deadlines and deliverables for multiple campaigns including: The Idol, And Just Like That S2, Harley Quinn S4, Titans S4, Gossip Girl S2, Doom Patrol S2
- Organizes, maintains, and archives assets from outside vendors onto internal servers
- Collaborates with project management to prioritize and execute graphics requests efficiently

FREELANCE WORK

Illustrator/Designer (January 2024 - Present)

- Conceptualizes and completes illustrations for various projects
- Collaborates with other illustrators doing copy artist work
- Communicates closely with clients to ensure meeting client's needs, responding quickly and efficiently to any feedback
- Previously represented by Astound US
- Clients: Cengage AU, Sotheby's International Realty, Regime des Fleur

EDUCATION

RINGLING COLLEGE OF ART AND DESIGN

Bachelor of Fine Arts degree in Illustration, minor in Art History (2016 - 2020)

- Utilized digital applications to develop and execute original concepts through narrative illustration
- Organized and completed projects concurrently, meeting deadlines efficiently

RHODE ISLAND SCHOOL OF DESIGN

Graphic Design Certificate (Summer 2025 - Expected Completion Date: Spring 2027)

- Developing strong design foundations and creative problem-solving skills, with a focus on visual communication, layout, and digital design.

SKILLS

- Programs: Expert in After Effects, Photoshop, Procreate, Cinema 4D, Illustrator, Microsoft Office, Canva. Proficient in InDesign, Premiere Pro, Acrobat, Figma.
- Social Media Management: Twitter (X), Instagram, TikTok
- Collaboration Tools: Monday.com, Aspera on Cloud, Jira, SharePoint
- Language: Intermediate Korean